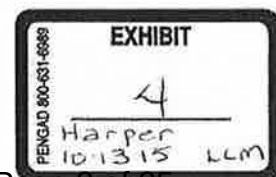
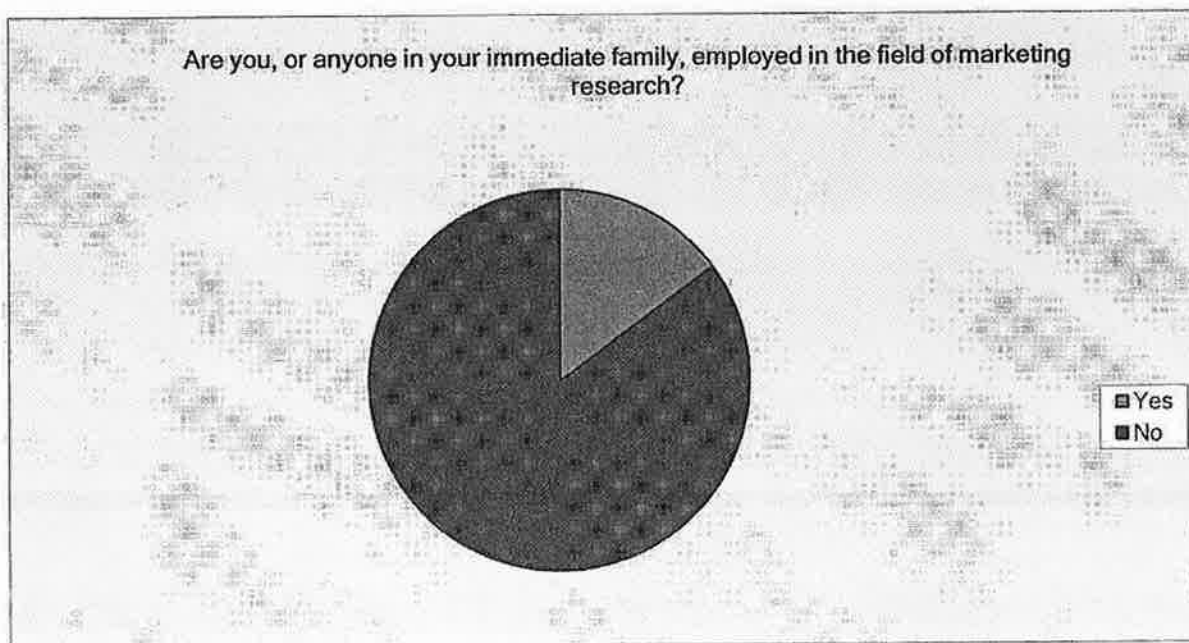


EXHIBIT 18

Harper Research

Are you, or anyone in your immediate family, employed in the field of marketing research?

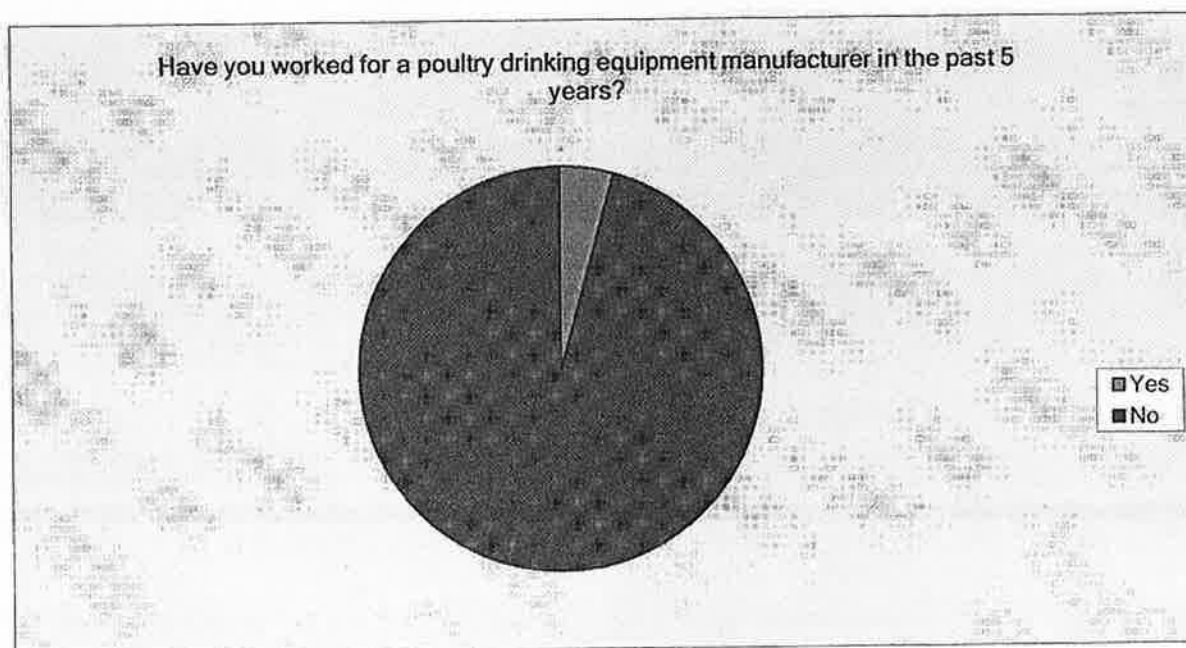
AnswerOptions	ResponsePercent	ResponseCount
Yes	14.9%	65
No	85.1%	370
AnsweredQuestion		435
SkippedQuestion		0



Harper Research

Have you worked for a poultry drinking equipment manufacturer in the past 5 years?

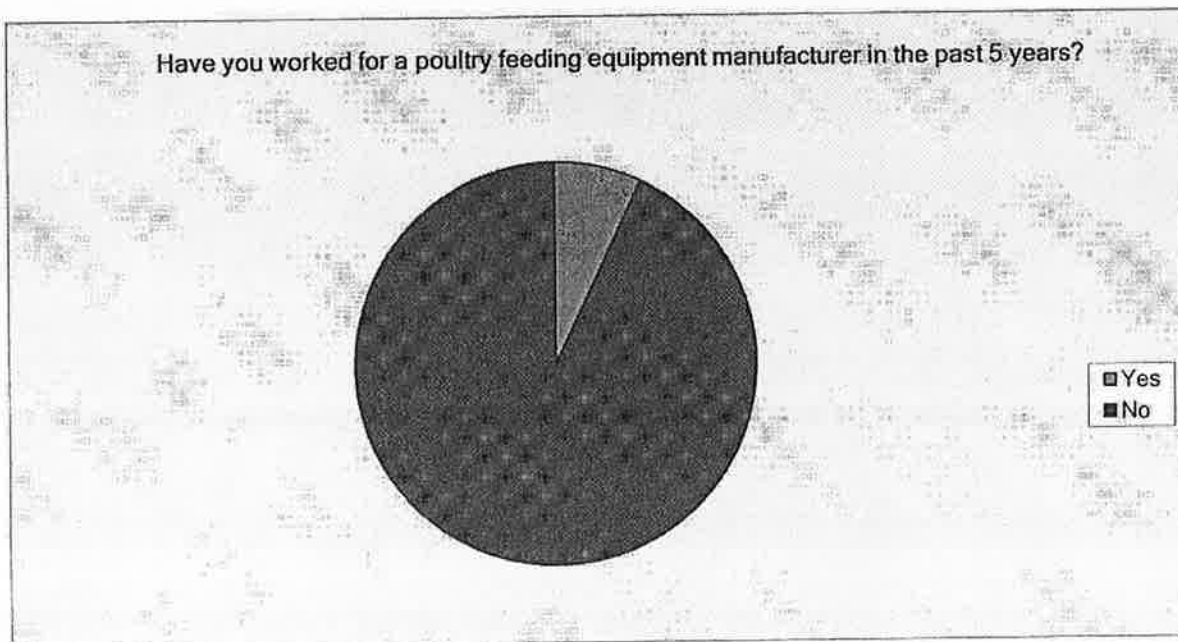
AnswerOptions	ResponsePercent	ResponseCount
Yes	4.3%	16
No	95.7%	355
AnsweredQuestion		371
SkippedQuestion		64



Harper Research

Have you worked for a poultry feeding equipment manufacturer in the past 5 years?

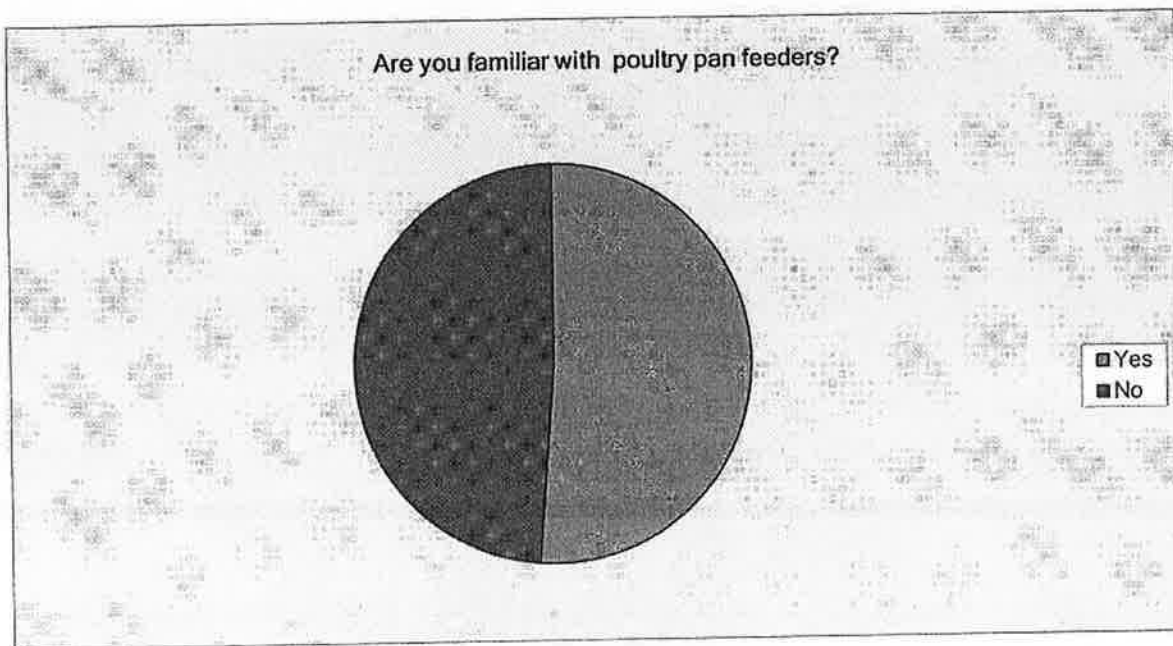
AnswerOptions	ResponsePercent	ResponseCount
Yes	7.0%	26
No	93.0%	345
AnsweredQuestion		371
SkippedQuestion		64



Harper Research

Are you familiar with poultry pan feeders?

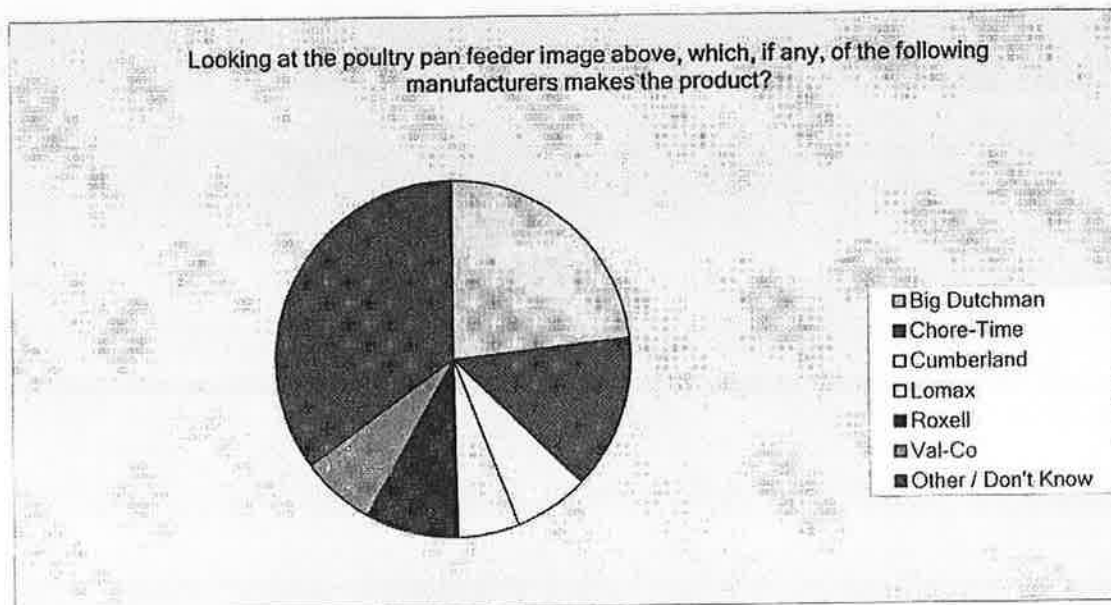
AnswerOptions	ResponsePercent	ResponseCount
Yes	51.3%	177
No	48.7%	168
AnsweredQuestion		345
SkippedQuestion		90



Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePercent	ResponseCount	OF THOSE THAT "KNOW"
Big Dutchman	23.2%	41	36%
Chore-Time	14.1%	25	22%
Cumberland	6.8%	12	10%
Lomax	5.6%	10	9%
Roxell	8.5%	15	13%
Val-Co	6.8%	12	10%
Other / Don't Know	35.0%	62	
AnsweredQuestion		177	
SkippedQuestion		258	



Harper Research

Why did you select this answer?

AnswerOptions:

ResponseCount

65

AnsweredQuestion

65


SkippedQuestion

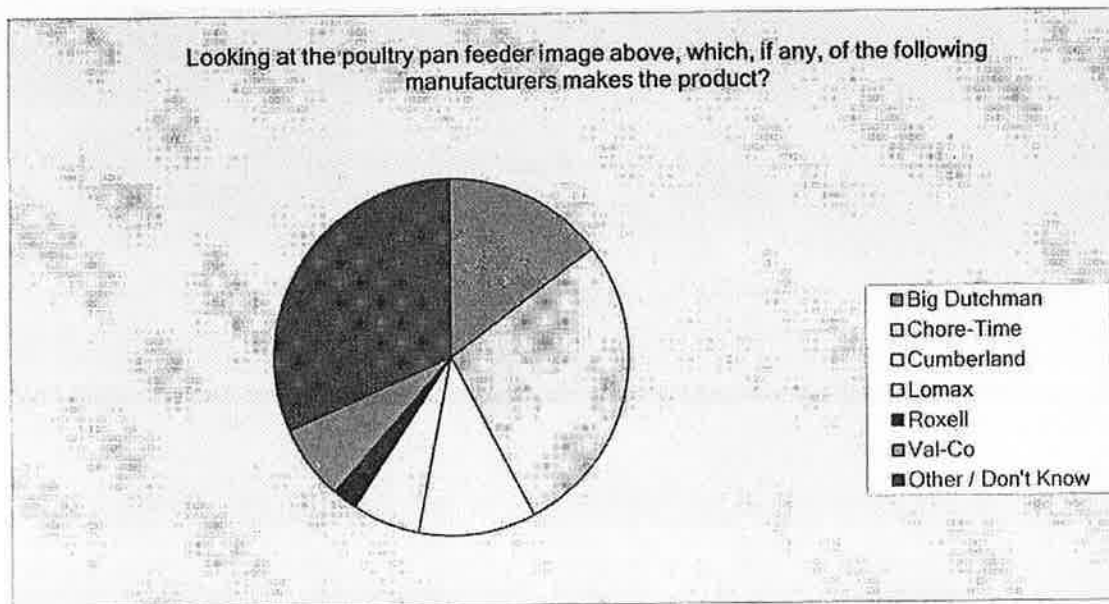
370

Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:07 PM	I just looked at their booth	
2	Jan 31, 2013 3:59 PM	seen it some where	
3	Jan 31, 2013 3:53 PM	it looks like big dutchman feeder	
4	Jan 31, 2013 2:51 PM	I dont know who makes this.	
5	Jan 30, 2013 8:53 PM	Beausw I don't know	
6	Jan 30, 2013 8:41 PM	I saw this type at the show	
7	Jan 30, 2013 8:14 PM	Not familiar w/ product	
8	Jan 30, 2013 8:04 PM	shape	
9	Jan 30, 2013 7:41 PM	shape	
10	Jan 30, 2013 7:36 PM	seen their product	
11	Jan 30, 2013 7:15 PM	I think it was also on display	
12	Jan 30, 2013 7:02 PM	guess	
13	Jan 30, 2013 6:54 PM	I can not remember names of things	
14	Jan 30, 2013 6:24 PM	Need color to differentiate	
15	Jan 30, 2013 6:19 PM	feed company	
16	Jan 30, 2013 6:14 PM	It loos like one.	
17	Jan 30, 2013 6:07 PM	don't know image	
18	Jan 30, 2013 5:53 PM	I think I have seen these.	
19	Jan 30, 2013 5:29 PM	Never bought one	
20	Jan 30, 2013 5:24 PM	not familiar with brand names	
21	Jan 30, 2013 5:22 PM	Saw at show	
22	Jan 30, 2013 5:01 PM	experiance	
23	Jan 30, 2013 4:53 PM	its a cumberland model	
24	Jan 30, 2013 4:47 PM	leading supplier	
25	Jan 30, 2013 4:15 PM	my boss has one	
26	Jan 30, 2013 4:04 PM	Because I do not know who manufactures this.	
27	Jan 30, 2013 3:44 PM	dont know it	
28	Jan 30, 2013 3:26 PM	Cumberland design	
29	Jan 30, 2013 3:26 PM	ad	
30	Jan 30, 2013 2:52 PM	guess	
31	Jan 30, 2013 2:49 PM	Same as last	
32	Jan 30, 2013 2:39 PM	know these companies.	
33	Jan 30, 2013 2:28 PM	Borrowed one for the Poultry Show	
34	Jan 30, 2013 2:24 PM	looks like i should know	
35	Jan 30, 2013 2:09 PM	big dutchman	
36	Jan 29, 2013 9:59 PM	saw their equipment	
37	Jan 29, 2013 9:37 PM	because i know for a fact they do	
38	Jan 29, 2013 9:23 PM	better known	
39	Jan 29, 2013 9:14 PM	I'm not sure	
40	Jan 29, 2013 9:13 PM	i know big dutchman look	
41	Jan 29, 2013 8:37 PM	the model	
42	Jan 29, 2013 8:21 PM	appears to be what is in feed houses	
43	Jan 29, 2013 8:16 PM	I honestly have no idea	
44	Jan 29, 2013 8:00 PM	guess	
45	Jan 29, 2013 7:59 PM	saw one at this show	
46	Jan 29, 2013 7:52 PM	not familiar with manufacturer	
47	Jan 29, 2013 7:44 PM	same	
48	Jan 29, 2013 7:31 PM	many look similar and I am not sure what it is.	
49	Jan 29, 2013 7:28 PM	not familiar	
50	Jan 29, 2013 7:20 PM	looks familiar	
51	Jan 29, 2013 7:02 PM	Blit of a guess to be honest. Looks familiar and I know some of our producers have Chore-Time so...	
52	Jan 29, 2013 6:41 PM	know the product	
53	Jan 29, 2013 6:34 PM	thats what I think	
54	Jan 29, 2013 6:16 PM	dont know product	
55	Jan 29, 2013 5:44 PM	familiarity	
56	Jan 29, 2013 5:35 PM	don't know	
57	Jan 29, 2013 5:09 PM	pan	
58	Jan 29, 2013 5:00 PM	looks	
59	Jan 29, 2013 5:00 PM	I have seen them	
60	Jan 29, 2013 4:48 PM	Again, brand recognition not here	
61	Jan 29, 2013 4:47 PM	shape	
62	Jan 29, 2013 4:31 PM	LOOK MUCH STRONGER	
63	Jan 29, 2013 4:31 PM	same as 6	
64	Jan 29, 2013 4:18 PM	cuz	
65	Jan 29, 2013 4:14 PM	NOT FAMILIAR WITH THE MANUFACTURERS	

Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePercent	ResponseCount	OF THOSE THAT KNOW
Big Dutchman	14.7%	26	21%
Chore-Time	27.7%	49	40% 
Cumberland	10.7%	19	16%
Lomax	6.2%	11	9%
Roxell	2.3%	4	3%
Val-Co	6.8%	12	10%
Other / Don't Know	31.6%	56	
AnsweredQuestion		177	
SkippedQuestion		258	



177
- 56

121

121
49

Harper Research

Why did you select this answer?

AnswerOptions

ResponseCount

63

AnsweredQuestion

63

SkippedQuestion

372

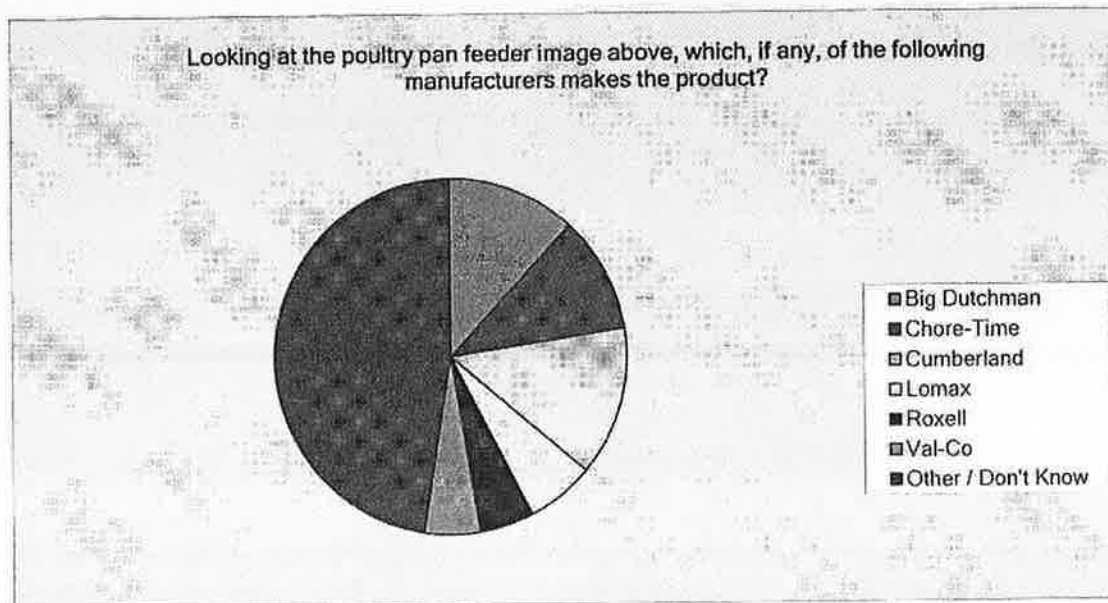
Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:07 PM	Still unsure because of color.	
2	Jan 31, 2013 4:00 PM	never seen it	
3	Jan 31, 2013 2:51 PM	dont know	
4	Jan 30, 2013 9:06 PM	wild guess	
5	Jan 30, 2013 8:42 PM	it looks like a choretime pan	
6	Jan 30, 2013 8:14 PM	Not familiar with product	
7	Jan 30, 2013 7:54 PM	Not Sure	
8	Jan 30, 2013 7:34 PM	seen their product	
9	Jan 30, 2013 7:30 PM	saw in chicken house	
10	Jan 30, 2013 7:16 PM	I'm getting confused but it looks similar to theri style	
11	Jan 30, 2013 6:54 PM	I've never seen this one before.	
12	Jan 30, 2013 6:53 PM	I can notremember names of things	
13	Jan 30, 2013 6:24 PM	I dont see variation between brands	
14	Jan 30, 2013 6:18 PM	feed company	
15	Jan 30, 2013 6:13 PM	Looks like one	
16	Jan 30, 2013 6:07 PM	shows	
17	Jan 30, 2013 5:54 PM	not sure	
18	Jan 30, 2013 5:28 PM	Never bought one	
19	Jan 30, 2013 5:24 PM	unfamiliar	
20	Jan 30, 2013 5:22 PM	Saw at show	
21	Jan 30, 2013 5:02 PM	expirence	
22	Jan 30, 2013 4:47 PM	leading suppliers	
23	Jan 30, 2013 4:16 PM	looks like core	
24	Jan 30, 2013 4:04 PM	I don't know who manufactures this.	
25	Jan 30, 2013 3:45 PM	seen it	
26	Jan 30, 2013 3:44 PM	na	
27	Jan 30, 2013 3:38 PM	design	
28	Jan 30, 2013 3:36 PM	visual	
29	Jan 30, 2013 3:32 PM	looks like theres	
30	Jan 30, 2013 3:26 PM	saw on floor	
31	Jan 30, 2013 3:25 PM	Looks like Lomax.	
32	Jan 30, 2013 3:19 PM	Have BD equipment on campus	
33	Jan 30, 2013 3:13 PM	guess	
34	Jan 30, 2013 2:58 PM	know name	
35	Jan 30, 2013 2:51 PM	look	
36	Jan 30, 2013 2:49 PM	Same as last	
37	Jan 30, 2013 2:40 PM	not sure	
38	Jan 30, 2013 2:08 PM	because i work with the product	
39	Jan 29, 2013 9:37 PM	guess	
40	Jan 29, 2013 9:22 PM	I know them best and a good friend of mine works for Chore Time	
41	Jan 29, 2013 8:21 PM	appears to be prodcu	
42	Jan 29, 2013 8:15 PM	i think i've seen pan feeders like these advertised on their webpage.	
43	Jan 29, 2013 8:00 PM	guess	
44	Jan 29, 2013 8:00 PM	we have used these be for	
45	Jan 29, 2013 7:54 PM	it looks like their product	
46	Jan 29, 2013 7:52 PM	seems to ring a bell	
47	Jan 29, 2013 7:44 PM	look like a number of pan feeders	

48	Jan 29, 2013 7:44 PM	same as previous answer
49	Jan 29, 2013 7:35 PM	Color
50	Jan 29, 2013 7:32 PM	It looks like one of theirs that I saw.
51	Jan 29, 2013 7:28 PM	Haven't seen
52	Jan 29, 2013 7:19 PM	we have these
53	Jan 29, 2013 7:03 PM	Because I don't know
54	Jan 29, 2013 6:40 PM	know the company
55	Jan 29, 2013 6:34 PM	Thats what I think
56	Jan 29, 2013 6:15 PM	Dont know the product
57	Jan 29, 2013 5:35 PM	don't know
58	Jan 29, 2013 5:21 PM	have some
59	Jan 29, 2013 5:08 PM	pan
60	Jan 29, 2013 4:49 PM	no colours to help identify
61	Jan 29, 2013 4:46 PM	the shape of feeder
62	Jan 29, 2013 4:31 PM	LOOK MUCH STRONGER
63	Jan 29, 2013 4:15 PM	NOT FAMILIAR

Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePercent	ResponseCount	OF THOSE THAT "KNOW"
Big Dutchman	11.9%	21	23%
Chore-Time	10.7%	19	20%
Cumberland	13.6%	24	26%
Lomax	6.2%	11	12%
Roxell	5.1%	9	10%
Val-Co	5.1%	9	10%
Other / Don't Know	47.5%	84	
AnsweredQuestion		177	
SkippedQuestion		258	



Harper Research

Why did you select this answer?

AnswerOptions

ResponseCount

65

AnsweredQuestion: 65

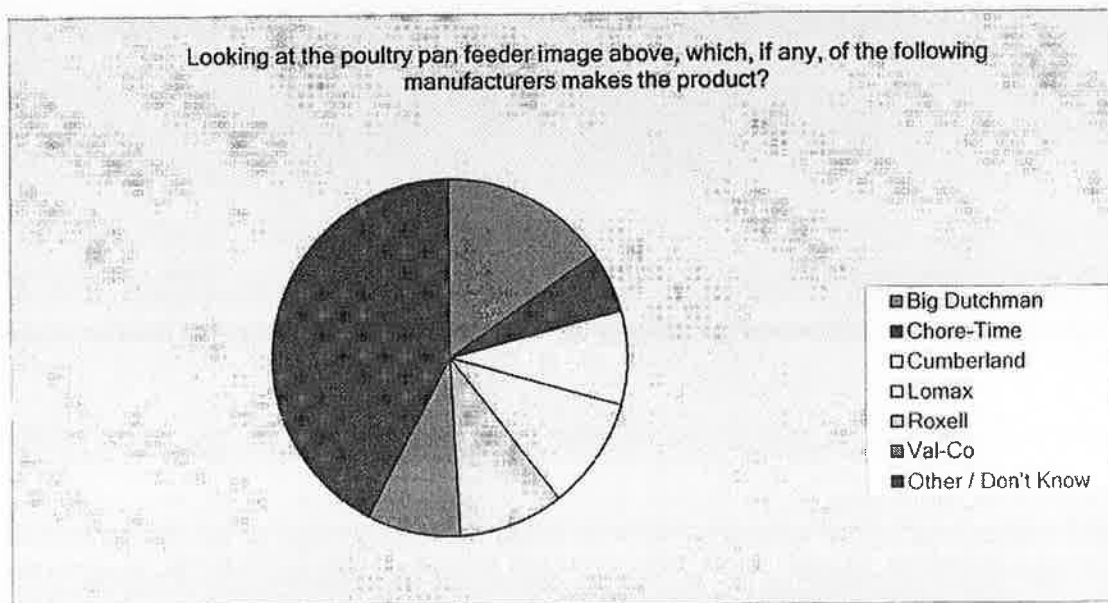
SkippedQuestion: 370

Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:20 PM	Don't recognize the make	
2	Jan 31, 2013 3:58 PM	dont know	
3	Jan 31, 2013 2:52 PM	I do not know who makes this	
4	Jan 31, 2013 2:51 PM	dont know	
5	Jan 30, 2013 8:40 PM	i saw a simual feeder at the show	
6	Jan 30, 2013 8:14 PM	Not familiar with product	
7	Jan 30, 2013 7:53 PM	No Reason Looks like chore time	
8	Jan 30, 2013 7:40 PM	shape	
9	Jan 30, 2013 7:36 PM	seen their product	
10	Jan 30, 2013 7:16 PM	It reminds me of their company.	
11	Jan 30, 2013 6:53 PM	I can not remember names of things	
12	Jan 30, 2013 6:25 PM	Looks like their product	
13	Jan 30, 2013 6:15 PM	farm	
14	Jan 30, 2013 6:13 PM	It looks like one.	
15	Jan 30, 2013 6:08 PM	don't know	
16	Jan 30, 2013 5:54 PM	Saw them recently at this event	
17	Jan 30, 2013 5:54 PM	not sure	
18	Jan 30, 2013 5:29 PM	Never bought one	
19	Jan 30, 2013 5:25 PM	unfamiliar	
20	Jan 30, 2013 5:20 PM	Saw at show	
21	Jan 30, 2013 4:52 PM	it didn't look like the other ones i am familiar with (chore-time, big dutchman, or cumberland)	
22	Jan 30, 2013 4:08 PM	because i don't know!	
23	Jan 30, 2013 4:04 PM	Because I do not know who manufactures this.	
24	Jan 30, 2013 4:03 PM	I have never seen this one. I have seen similar but not this exact model.	
25	Jan 30, 2013 3:44 PM	dont know	
26	Jan 30, 2013 3:39 PM	design	
27	Jan 30, 2013 3:31 PM	guessed	
28	Jan 30, 2013 3:18 PM	Have BD equipment	
29	Jan 30, 2013 3:00 PM	seen before	
30	Jan 30, 2013 2:52 PM	shape	
31	Jan 30, 2013 2:49 PM	Same as last	
32	Jan 30, 2013 2:40 PM	not sure	
33	Jan 30, 2013 2:24 PM	looks right, might be cumberland	
34	Jan 29, 2013 9:37 PM	guess	
35	Jan 29, 2013 9:23 PM	my guess	
36	Jan 29, 2013 9:14 PM	The number of supports	
37	Jan 29, 2013 9:06 PM	to keep from making a wrong choice	
38	Jan 29, 2013 8:53 PM	It sounded good	
39	Jan 29, 2013 8:20 PM	didn't know	
40	Jan 29, 2013 8:16 PM	I think i may have seen something like this on their webpage	
41	Jan 29, 2013 8:01 PM	guess	
42	Jan 29, 2013 8:00 PM	magazine	
43	Jan 29, 2013 7:43 PM	name recognition	
44	Jan 29, 2013 7:36 PM	sharper shape	
45	Jan 29, 2013 7:31 PM	have not seen this one	
46	Jan 29, 2013 7:28 PM	looks like theirs	
47	Jan 29, 2013 7:18 PM	we HAVE THESE	
48	Jan 29, 2013 7:00 PM	I am familiar with what pan feeders are but not the different brands/manufacturers	
49	Jan 29, 2013 6:40 PM	remembered their marketing	
50	Jan 29, 2013 6:37 PM	UNFAMILIAR BASE	
51	Jan 29, 2013 6:34 PM	thats what i think	
52	Jan 29, 2013 6:16 PM	dont know product	
53	Jan 29, 2013 5:59 PM	don't have enough experience to id	
54	Jan 29, 2013 5:36 PM	don't know	
55	Jan 29, 2013 5:29 PM	I know its not big dutchman but im not sure about the other companies	
56	Jan 29, 2013 5:19 PM	didn't know	
57	Jan 29, 2013 5:09 PM	not sure	
58	Jan 29, 2013 5:00 PM	looks	
59	Jan 29, 2013 4:59 PM	I have seen them before	
60	Jan 29, 2013 4:47 PM	No clear brand recognition.	
61	Jan 29, 2013 4:42 PM	dnt know	
62	Jan 29, 2013 4:32 PM	LOOK MUCH STRONGER	
63	Jan 29, 2013 4:30 PM	i think i saw it at an expo	
64	Jan 29, 2013 4:16 PM	NewExhibitor	
65	Jan 29, 2013 4:14 PM	NOT FAMILIAR WITH MANUFACTURERS	

Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePercent	ResponseCount	OF THOSE THAT "KNOW"
Big Dutchman	15.3%	27	26%
Chore-Time	5.6%	10	10%
Cumberland	8.5%	15	15%
Lomax	10.2%	18	18%
Roxell	9.6%	17	17%
Val-Co	8.5%	15	15%
Other / Don't Know	42.4%	75	
AnsweredQuestion		177	
SkippedQuestion		258	



Harper Research

Why did you select this answer?

AnswerOptions

ResponseCount

1

66

AnsweredQuestion

66

SkippedQuestion

369

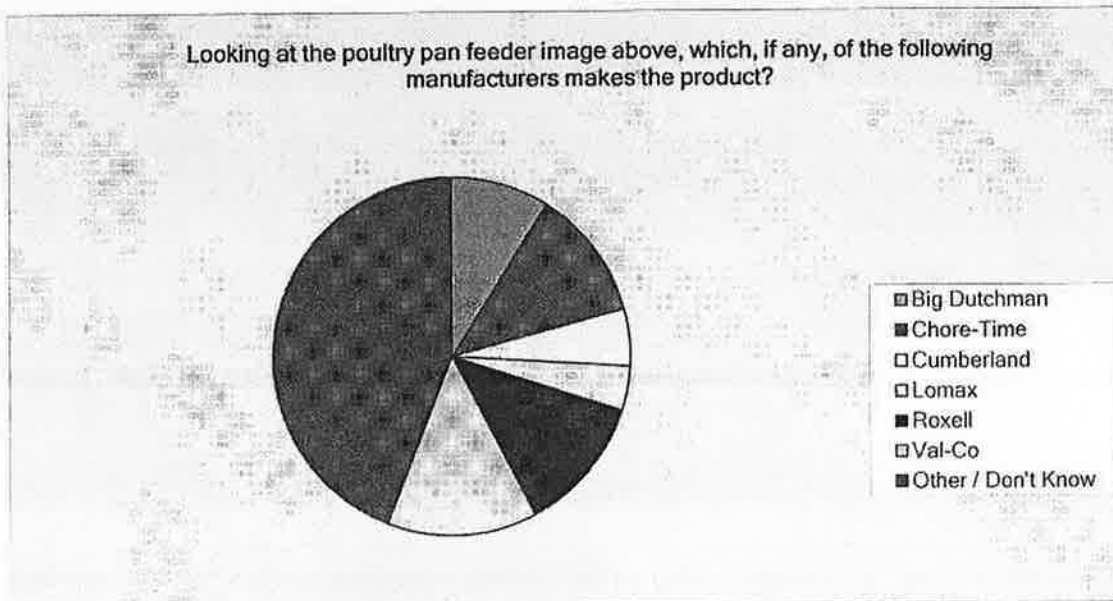
Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:07 PM	Its a curious feeder because of the color.	
2	Jan 31, 2013 4:00 PM	never seen it	
3	Jan 31, 2013 3:51 PM	Familiar with the product	
4	Jan 31, 2013 2:52 PM	I dont't know	
5	Jan 31, 2013 2:51 PM	dont know	
6	Jan 30, 2013 9:04 PM	It's squatty like the word Cumberland	
7	Jan 30, 2013 8:58 PM	Not familiar with any product names	
8	Jan 30, 2013 8:40 PM	i saw at show	
9	Jan 30, 2013 8:13 PM	name recognition	
10	Jan 30, 2013 7:54 PM	Guess	
11	Jan 30, 2013 7:41 PM	shape	
12	Jan 30, 2013 7:33 PM	seen their product	
13	Jan 30, 2013 7:30 PM	Video	
14	Jan 30, 2013 7:15 PM	I think I have seen it on display	
15	Jan 30, 2013 6:54 PM	I've never seen this particular pan feeder before.	
16	Jan 30, 2013 6:53 PM	I can not remember names of things	
17	Jan 30, 2013 6:25 PM	Guess!	
18	Jan 30, 2013 6:18 PM	I've heard of the brand associated with feed before.	
19	Jan 30, 2013 6:16 PM	farm	
20	Jan 30, 2013 6:13 PM	I dont know.	
21	Jan 30, 2013 6:08 PM	don't know	
22	Jan 30, 2013 5:54 PM	I am not sure.	
23	Jan 30, 2013 5:29 PM	Never bought one	
24	Jan 30, 2013 5:25 PM	unfamiliar	
25	Jan 30, 2013 5:21 PM	Saw at show	
26	Jan 30, 2013 4:16 PM	im unsure	
27	Jan 30, 2013 4:04 PM	I don't know who manufactures this.	
28	Jan 30, 2013 3:44 PM	I dont know	
29	Jan 30, 2013 3:38 PM	design	
30	Jan 30, 2013 3:36 PM	visual	
31	Jan 30, 2013 3:25 PM	I think Chore-Time dies	
32	Jan 30, 2013 3:25 PM	seen an ad	
33	Jan 30, 2013 2:51 PM	shape	
34	Jan 30, 2013 2:48 PM	Not that familiar with feeding equipment	
35	Jan 30, 2013 2:40 PM	not sure	
36	Jan 30, 2013 2:13 PM	saw picture in trade magazine	
37	Jan 30, 2013 2:10 PM	roxel	
38	Jan 29, 2013 9:37 PM	guess	
39	Jan 29, 2013 9:23 PM	guessed	
40	Jan 29, 2013 9:13 PM	I don't know what manufacturer makes them	
41	Jan 29, 2013 8:38 PM	don,Tn	
42	Jan 29, 2013 8:20 PM	it appears to be there product	
43	Jan 29, 2013 8:17 PM	i think i may have seen something like this advertised on their webpage	
44	Jan 29, 2013 8:01 PM	guess	
45	Jan 29, 2013 7:59 PM	guessed	
46	Jan 29, 2013 7:51 PM	vaguely rings a bell	
47	Jan 29, 2013 7:44 PM	same	

48	Jan 29, 2013 7:36 PM	unfamiliar structure
49	Jan 29, 2013 7:27 PM	don't know
50	Jan 29, 2013 7:19 PM	we have these
51	Jan 29, 2013 7:02 PM	Does not look familiar to me
52	Jan 29, 2013 6:39 PM	know the company
53	Jan 29, 2013 6:34 PM	thats what I think
54	Jan 29, 2013 6:26 PM	I used to work with them
55	Jan 29, 2013 6:15 PM	Dont know the product
56	Jan 29, 2013 5:35 PM	don't know
57	Jan 29, 2013 5:29 PM	It looks familiar
58	Jan 29, 2013 5:08 PM	the foot ball design
59	Jan 29, 2013 5:01 PM	looks
60	Jan 29, 2013 4:58 PM	I have used them
61	Jan 29, 2013 4:51 PM	It's the only company from U.S.A that I know
62	Jan 29, 2013 4:48 PM	I believe this is what it is?
63	Jan 29, 2013 4:46 PM	don't recognize the shape
64	Jan 29, 2013 4:30 PM	LOOK MUCH STRONGER
65	Jan 29, 2013 4:29 PM	dark bottom light top
66	Jan 29, 2013 4:15 PM	NOT FAMILIAR

Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePercent	ResponseCount	OF THOSE THAT "KNOW"
Big Dutchman	9.0%	16	16%
Chore-Time	11.9%	21	21%
Cumberland	5.1%	9	9%
Lomax	4.0%	7	7%
Roxell	12.4%	22	22%
Val-Co	13.6%	24	24%
Other / Don't Know	44.1%	78	
AnsweredQuestion		177	
SkippedQuestion		258	



Harper Research

Why did you select this answer?

AnswerOptions

ResponseCount

63

AnsweredQuestion

63

SkippedQuestion

372

Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:07 PM	Looks pretty much like Lomax.	
2	Jan 31, 2013 3:59 PM	i know	
3	Jan 31, 2013 3:54 PM	just a guess	
4	Jan 31, 2013 3:51 PM	Trade show	
5	Jan 31, 2013 2:51 PM	I dont know who makes this	
6	Jan 31, 2013 2:51 PM	do not know	
7	Jan 30, 2013 9:03 PM	Guessed	
8	Jan 30, 2013 8:59 PM	Don't know the manufacture	
9	Jan 30, 2013 8:55 PM	Because that is the feeder I have seen on farms.	
10	Jan 30, 2013 8:54 PM	I think I saw at the show	
11	Jan 30, 2013 8:41 PM	i saw at show	
12	Jan 30, 2013 8:14 PM	Not familiar with product	
13	Jan 30, 2013 7:54 PM	Not sure	
14	Jan 30, 2013 7:40 PM	shape	
15	Jan 30, 2013 7:35 PM	seen their product	
16	Jan 30, 2013 7:17 PM	Looks similar to Val's style	
17	Jan 30, 2013 6:52 PM	I can never remember names of places	
18	Jan 30, 2013 6:25 PM	Not sure	
19	Jan 30, 2013 6:15 PM	farm	
20	Jan 30, 2013 6:14 PM	Looks like a val-co.	
21	Jan 30, 2013 6:08 PM	don't know image	
22	Jan 30, 2013 5:54 PM	not sure	
23	Jan 30, 2013 5:28 PM	Never bought one	
24	Jan 30, 2013 5:24 PM	unfamiliar	
25	Jan 30, 2013 5:22 PM	Sawe at show	
26	Jan 30, 2013 4:54 PM	roxell or valco makes it	
27	Jan 30, 2013 4:53 PM	not familiar	
28	Jan 30, 2013 4:03 PM	Because I have no idea who manufactures this.	
29	Jan 30, 2013 3:44 PM	dont know	
30	Jan 30, 2013 3:38 PM	design	
31	Jan 30, 2013 3:31 PM	Not sure who makes this select pan feeder	
32	Jan 30, 2013 3:25 PM	heard it	
33	Jan 30, 2013 3:19 PM	we have	
34	Jan 30, 2013 2:58 PM	know name	
35	Jan 30, 2013 2:52 PM	color	
36	Jan 30, 2013 2:49 PM	Same as last	
37	Jan 30, 2013 2:34 PM	looked familiar	
38	Jan 30, 2013 2:23 PM	i think i remember	
39	Jan 30, 2013 2:09 PM	this one is not familiar	
40	Jan 29, 2013 9:37 PM	guess	
41	Jan 29, 2013 9:24 PM	don't know why I choose Chore time	

42	Jan 29, 2013 9:08 PM	i am just not sure which one
43	Jan 29, 2013 8:58 PM	Im not familiar with any of the feeder
44	Jan 29, 2013 8:21 PM	didn't know
45	Jan 29, 2013 8:14 PM	because i honestly do not know
46	Jan 29, 2013 7:59 PM	guess
47	Jan 29, 2013 7:51 PM	rings a bell
48	Jan 29, 2013 7:44 PM	next in line
49	Jan 29, 2013 7:32 PM	ditto
50	Jan 29, 2013 7:27 PM	seen something similar
51	Jan 29, 2013 7:19 PM	i dont know
52	Jan 29, 2013 7:03 PM	sorry - bad participant I think
53	Jan 29, 2013 6:33 PM	Thats what I think
54	Jan 29, 2013 6:16 PM	dont know the product
55	Jan 29, 2013 5:35 PM	don't know
56	Jan 29, 2013 5:20 PM	have looked
57	Jan 29, 2013 5:08 PM	flooding
58	Jan 29, 2013 5:00 PM	looks
59	Jan 29, 2013 4:59 PM	I have used them
60	Jan 29, 2013 4:48 PM	Unsure
61	Jan 29, 2013 4:32 PM	SAME
62	Jan 29, 2013 4:17 PM	Don't know
63	Jan 29, 2013 4:14 PM	NOT FAMILIAR WITH MANUFACTURERS

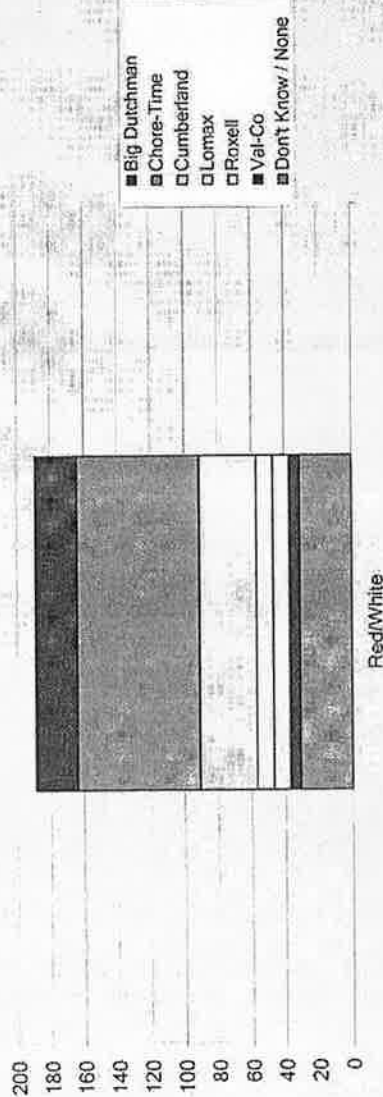
Harper Research

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.

AnswerOptions	Big Dutchman	Chore-Time	Cumberland	Lomax	Roxell	Val-Co	Don't Know / None	ResponseCount
Red/White	17%	50%	23%	7%	7%	4%		1
	25	73	34	10	10	6	31	177
							AnsweredQuestion	177
							SkippedQuestion	258

CUMBERLAND

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.



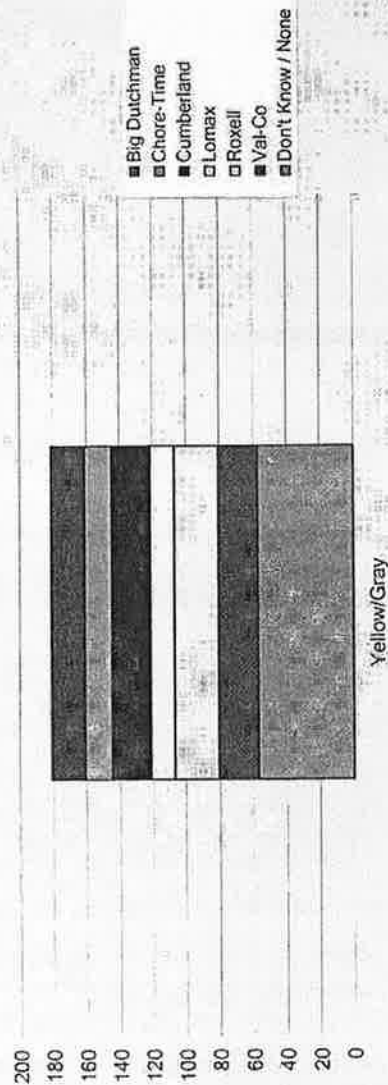
Harper Research

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.

AnswerOptions	Big Dutchman	Chore-Time	Cumberland	Lomax	Roxell	Val-Co	Don't Know / None	ResponseCount
Yellow/Gray	17%	13%	20%	12%	22%	20%		177
	20	16	24	14	28	24	57	177
							AnsweredQuestion	177
							SkippedQuestion	258

ROXELL

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.



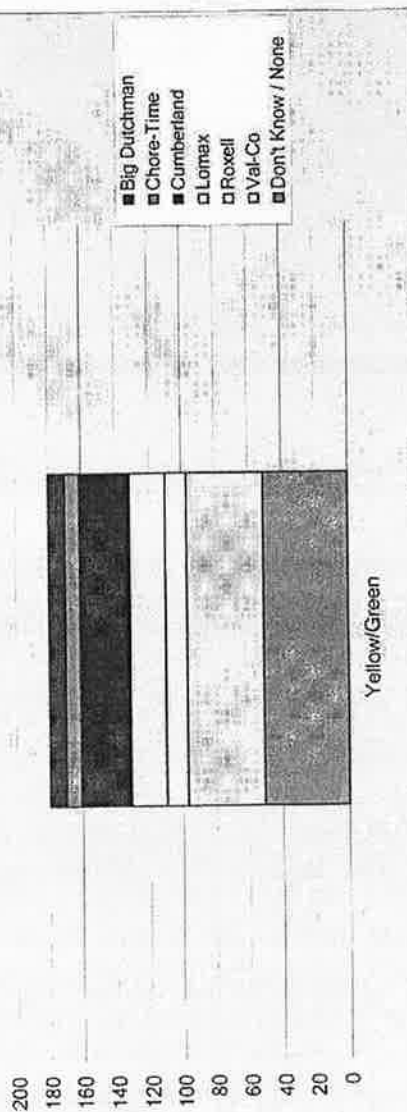
Harper Research

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.

AnswerOptions	Big Dutchman	Chore-Time	Cumberland	Lomax	Roxell	Val-Co	Don't Know / None	ResponseCount
Yellow/Green	8%	7%	24%	17%	10%	37%		177
	10	9	30	21	13	46	51	177
							AnsweredQuestion	177
							SkippedQuestion	258

VALCO

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.

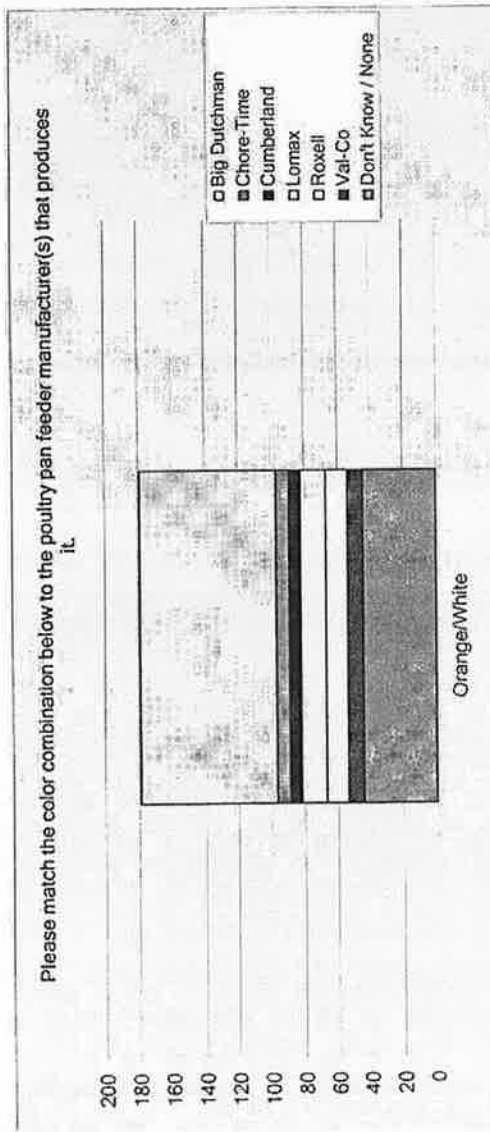


Harper Research

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.

AnswerOptions	Big Dutchman	Chore-Time	Cumberland	Lomax	Roxell	Val-Co	Don't Know / None	Response Count
Orange/White	62%	6%	5%	11%	10%	8%		133%
	82	8	7	15	13	10	44	177
								177
								258

BIG DUTCHMAN



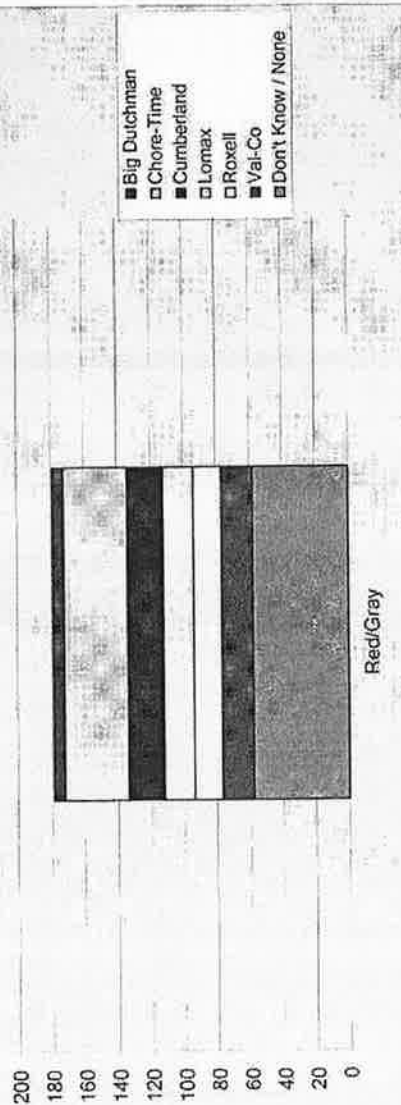
Harper Research

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.

AnswerOptions	Big Dutchman	Chore-Time	Cumberland	Lomax	Roxell	Val-Co	Don't Know / None	ResponseCount
Red/Gray	6%	32%	18%	15%	14%	16%		
	7	38	22	18	17	19	58	177
							AnsweredQuestion	177
							SkippedQuestion	258

CHORE-TIME

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.



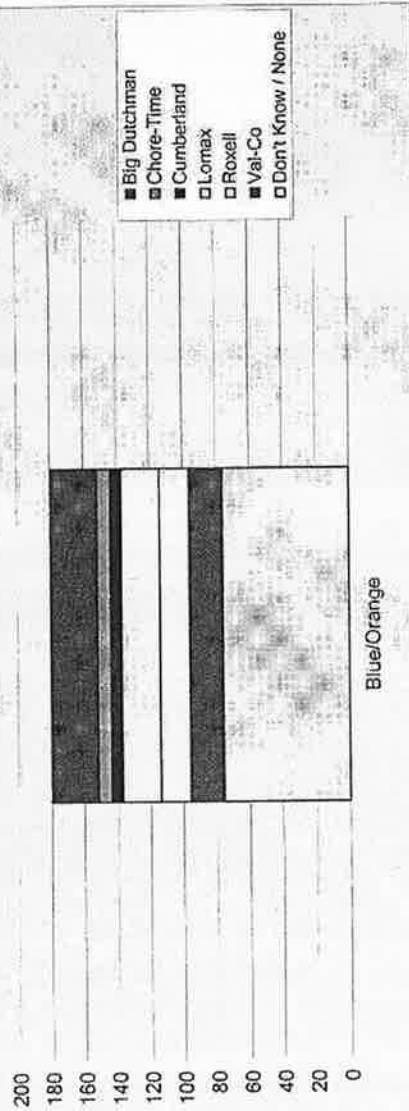
Harper Research

Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.

AnswerOptions	Big Dutchman	Chore-Time	Cumberland	Lomax	Roxell	Val-Co	Don't Know / None	ResponseCount
Blue/Orange	28%	8%	7%	23%	18%	20%	76	177
	28	8	7	23	18	20	76	177
							AnsweredQuestion	177
							SkippedQuestion	258

NONE

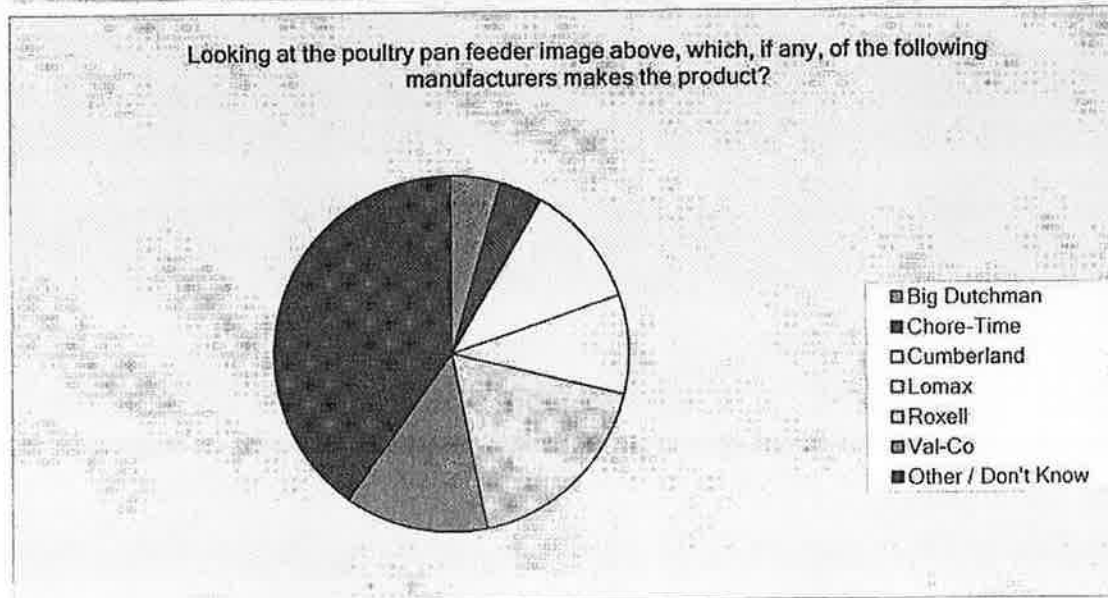
Please match the color combination below to the poultry pan feeder manufacturer(s) that produces it.



Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePct	ResponseCount	OF THOSE THAT "KNOW"
Big Dutchman	4.5%	8	8%
Chore-Time	4.0%	7	7%
Cumberland	11.3%	20	19%
Lomax	9.0%	16	15%
Roxell	18.1%	32	30%
Val-Co	13.0%	23	22%
Other / Don't Know	40.1%	71	
AnsweredQuestion		177	
SkippedQuestion		258	



Harper Research

Why did you select this answer?

AnswerOptions

ResponseCount

47

AnsweredQuestion 47

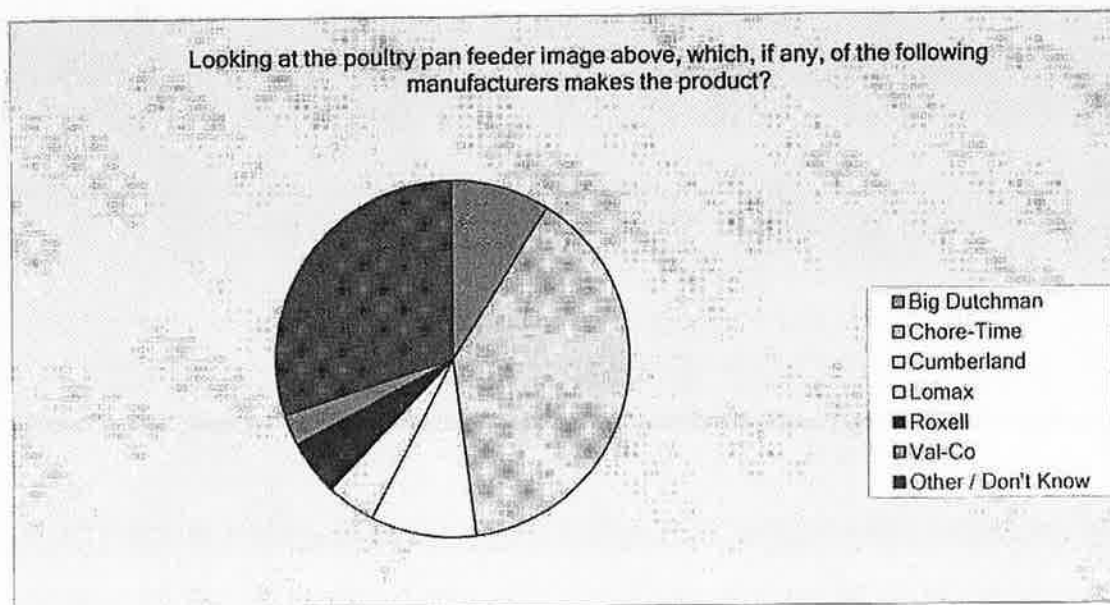
SkippedQuestion 388

Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:08 PM	Looks familiar	
2	Jan 31, 2013 4:02 PM	seen it at the show	
3	Jan 31, 2013 2:52 PM	dont know	
4	Jan 30, 2013 8:44 PM	yellow color	
5	Jan 30, 2013 8:15 PM	Not familiar	
6	Jan 30, 2013 7:55 PM	Not Sure	
7	Jan 30, 2013 7:42 PM	shape	
8	Jan 30, 2013 7:39 PM	seen it	
9	Jan 30, 2013 7:19 PM	color scheme	
10	Jan 30, 2013 6:56 PM	I've never seen this feeder before.	
11	Jan 30, 2013 6:54 PM	I can not remember name brands	
12	Jan 30, 2013 6:26 PM	Dont Know	
13	Jan 30, 2013 6:20 PM	red and yellow make me think chore-time	
14	Jan 30, 2013 6:15 PM	Looks like s cumberland.	
15	Jan 30, 2013 6:09 PM	don't know	
16	Jan 30, 2013 5:55 PM	not sure	
17	Jan 30, 2013 5:27 PM	I just saw the manufacturer, and was so intrigued by the oval design, that I forgot the name	
18	Jan 30, 2013 5:24 PM	Have not seen at show yet	
19	Jan 30, 2013 4:55 PM	not familiar with the structure	
20	Jan 30, 2013 4:17 PM	the color	
21	Jan 30, 2013 4:05 PM	I don't know who manufactures this.	
22	Jan 30, 2013 3:45 PM	na	
23	Jan 30, 2013 3:40 PM	dont know	
24	Jan 30, 2013 3:33 PM	The color	
25	Jan 30, 2013 3:27 PM	seen ad	
26	Jan 30, 2013 3:21 PM	guess	
27	Jan 30, 2013 2:54 PM	shape and color	
28	Jan 30, 2013 2:50 PM	Not familiar with equipment	
29	Jan 30, 2013 2:41 PM	not sure	
30	Jan 29, 2013 9:38 PM	guess	
31	Jan 29, 2013 9:26 PM	guess	
32	Jan 29, 2013 8:22 PM	color	
33	Jan 29, 2013 8:19 PM	because i honestly have no idea who makes it.	
34	Jan 29, 2013 8:03 PM	guess	
35	Jan 29, 2013 7:54 PM	seems to be familiar	
36	Jan 29, 2013 7:45 PM	color	
37	Jan 29, 2013 7:37 PM	color	
38	Jan 29, 2013 7:32 PM	dont know	
39	Jan 29, 2013 7:21 PM	not familiar	
40	Jan 29, 2013 6:42 PM	I seen their advertising	
41	Jan 29, 2013 6:35 PM	thats what I think	
42	Jan 29, 2013 6:17 PM	not familiar	
43	Jan 29, 2013 5:10 PM	pan design	
44	Jan 29, 2013 4:50 PM	unsurem, but interested in this product	
45	Jan 29, 2013 4:33 PM	NO IDEA	
46	Jan 29, 2013 4:32 PM	yellow	
47	Jan 29, 2013 4:16 PM	NOT FAMILIAR	

Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePercent	ResponseCount	OF THOSE THAT KNOW
Big Dutchman	9.0%	16	13%
Chore-Time	39.0%	69	56%
Cumberland	9.6%	17	14%
Lomax	4.5%	8	6%
Roxell	5.1%	9	7%
Val-Co	2.8%	5	4%
Other / Don't Know	29.9%	53	
AnsweredQuestion		177	
SkippedQuestion		258	



Harper Research

Why did you select this answer?

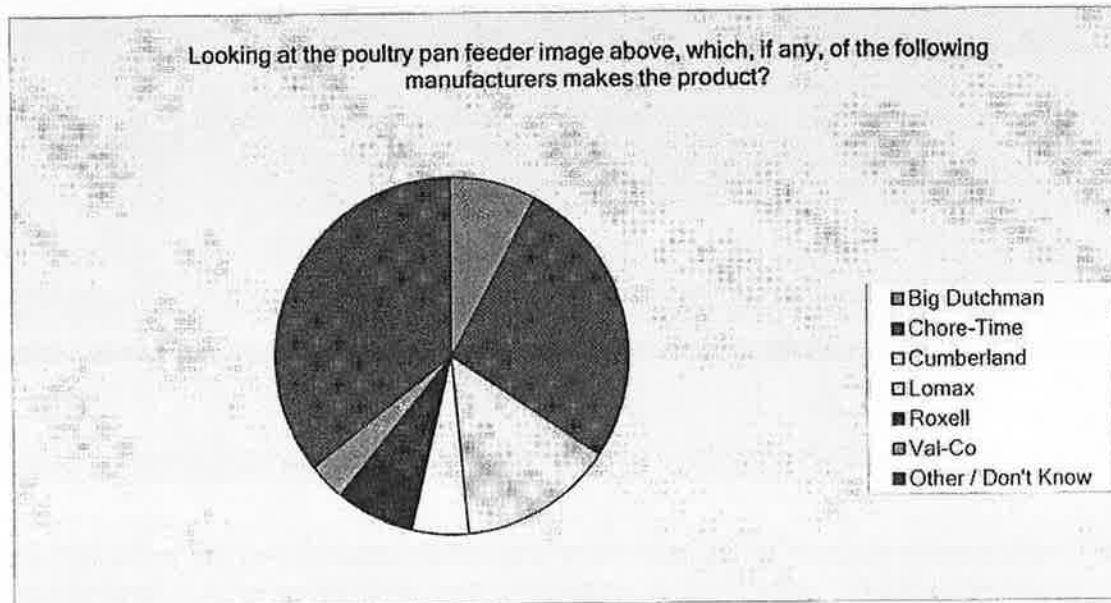
AnswerOptions	ResponseCount
	43
AnsweredQuestion	43
SkippedQuestion	392

Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:09 PM	Red and grey	
2	Jan 31, 2013 4:03 PM	dont know	
3	Jan 31, 2013 2:52 PM	guess	
4	Jan 30, 2013 8:44 PM	choretime red	
5	Jan 30, 2013 8:16 PM	Not familiar	
6	Jan 30, 2013 7:56 PM	Color	
7	Jan 30, 2013 7:42 PM	color	
8	Jan 30, 2013 7:40 PM	got one	
9	Jan 30, 2013 7:20 PM	color scheme	
10	Jan 30, 2013 6:56 PM	I'm pretty sure Cumberland products are red and gray.	
11	Jan 30, 2013 6:55 PM	I can not remember name brands	
12	Jan 30, 2013 6:26 PM	Guess	
13	Jan 30, 2013 6:16 PM	Looks like a lomax.	
14	Jan 30, 2013 6:09 PM	don't know	
15	Jan 30, 2013 5:56 PM	not sure	
16	Jan 30, 2013 5:27 PM	unfamiliar	
17	Jan 30, 2013 5:24 PM	Have not seenat show yet	
18	Jan 30, 2013 4:17 PM	unsure	
19	Jan 30, 2013 4:05 PM	I don't know who manufactures this.	
20	Jan 30, 2013 3:45 PM	na	
21	Jan 30, 2013 3:40 PM	design	
22	Jan 30, 2013 3:33 PM	Colors	
23	Jan 30, 2013 3:27 PM	seen ad	
24	Jan 30, 2013 2:50 PM	Not familiar with equipment	
25	Jan 30, 2013 2:41 PM	not sure have not bought in a while	
26	Jan 29, 2013 9:38 PM	guess	
27	Jan 29, 2013 8:22 PM	color	
28	Jan 29, 2013 8:20 PM	I don't know who makes it	
29	Jan 29, 2013 8:04 PM	seen it	
30	Jan 29, 2013 8:02 PM	we have this on our farm	
31	Jan 29, 2013 7:54 PM	seems like i recall this	
32	Jan 29, 2013 7:45 PM	color	
33	Jan 29, 2013 7:37 PM	red/grey used before	
34	Jan 29, 2013 7:32 PM	Seen it	
35	Jan 29, 2013 7:21 PM	Ive got these	
36	Jan 29, 2013 6:42 PM	its red	
37	Jan 29, 2013 6:35 PM	thats what I think	
38	Jan 29, 2013 6:17 PM	not familiar	
39	Jan 29, 2013 5:11 PM	build	
40	Jan 29, 2013 4:50 PM	because i believe it is right	
41	Jan 29, 2013 4:34 PM	NO IDEA	
42	Jan 29, 2013 4:32 PM	red and gray	
43	Jan 29, 2013 4:16 PM	NOT FAMILIAR	

Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePct	ResponseCount	OF THOSE THAT KNOW
Big Dutchman	7.9%	14	12%
Chore-Time	26.6%	47	41%
Cumberland	14.1%	25	22%
Lomax	5.1%	9	8%
Roxell	7.3%	13	11%
Val-Co	3.4%	6	5%
Other / Don't Know	35.6%	63	
AnsweredQuestion		177	
SkippedQuestion		258	



Harper Research

Why did you select this answer?

AnswerOptions

ResponseCount

1

42

AnsweredQuestion

42

SkippedQuestion

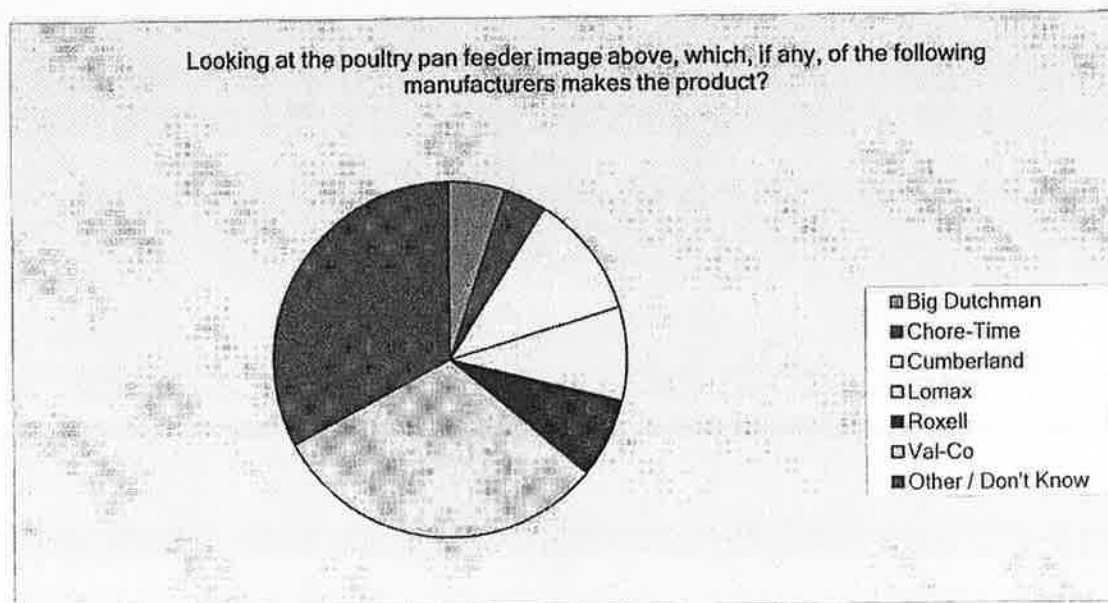
393

Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:09 PM	red and white	
2	Jan 31, 2013 4:03 PM	seen it s	
3	Jan 31, 2013 2:52 PM	guess	
4	Jan 30, 2013 8:45 PM	looks like a choretime	
5	Jan 30, 2013 8:16 PM	Not familiar	
6	Jan 30, 2013 7:42 PM	color	
7	Jan 30, 2013 7:40 PM	dont kn	
8	Jan 30, 2013 7:20 PM	color scheme	
9	Jan 30, 2013 6:57 PM	I'm pretty sure Chore-Time products are red and white.	
10	Jan 30, 2013 6:55 PM	I can not remember name brands	
11	Jan 30, 2013 6:27 PM	Hunch	
12	Jan 30, 2013 6:16 PM	Looks like a big dutchman	
13	Jan 30, 2013 6:09 PM	don't know	
14	Jan 30, 2013 5:56 PM	not sure	
15	Jan 30, 2013 5:27 PM	unfamiliar	
16	Jan 30, 2013 5:25 PM	Have not seen at show yet	
17	Jan 30, 2013 4:55 PM	it's chore time most likely	
18	Jan 30, 2013 4:17 PM	the color is red	
19	Jan 30, 2013 4:05 PM	I don't know who manufactures this.	
20	Jan 30, 2013 3:45 PM	na	
21	Jan 30, 2013 3:40 PM	color	
22	Jan 30, 2013 3:34 PM	Not sure	
23	Jan 30, 2013 3:27 PM	seen	
24	Jan 30, 2013 2:50 PM	Not familiar with equipment	
25	Jan 29, 2013 9:38 PM	guess	
26	Jan 29, 2013 9:26 PM	guess	
27	Jan 29, 2013 8:59 PM	becuase of the colors	
28	Jan 29, 2013 8:23 PM	color	
29	Jan 29, 2013 8:20 PM	I may have seen something similar on their webpage	
30	Jan 29, 2013 8:04 PM	guess	
31	Jan 29, 2013 7:55 PM	i think it reminds of the brand	
32	Jan 29, 2013 7:45 PM	color	
33	Jan 29, 2013 7:33 PM	Dont know	
34	Jan 29, 2013 7:21 PM	seen in poultry equipment company	
35	Jan 29, 2013 6:43 PM	its red	
36	Jan 29, 2013 6:35 PM	that's what I think	
37	Jan 29, 2013 6:17 PM	dont know product	
38	Jan 29, 2013 5:11 PM	don't know	
39	Jan 29, 2013 4:50 PM	because i belive this is what it is?	
40	Jan 29, 2013 4:34 PM	NO IDEA	
41	Jan 29, 2013 4:33 PM	red & white	
42	Jan 29, 2013 4:16 PM	NOT FAMILIAR	

Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePerce nt	ResponseCoun t	OF THOSE THAT KNOW
Big Dutchman	5.1%	9	8%
Chore-Time	4.0%	7	6%
Cumberland	11.3%	20	17%
Lomax	8.5%	15	13%
Roxell	7.3%	13	11%
Val-Co	31.1%	55	46%
Other / Don't Know	32.8%	58	
		AnsweredQuestion	177
		SkippedQuestion	258



Harper Research

Why did you select this answer?

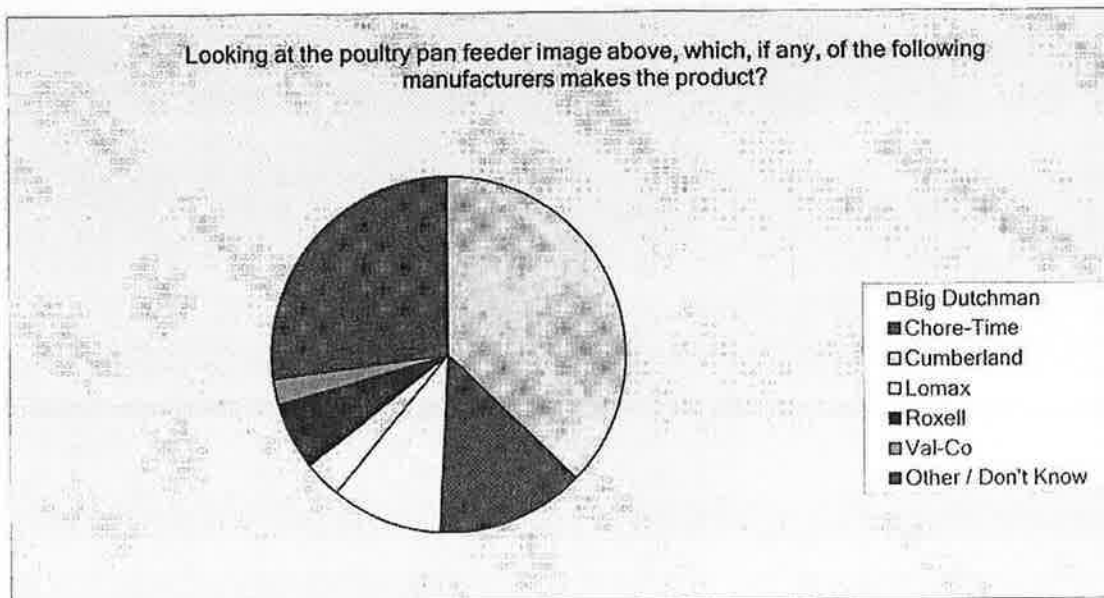
AnswerOptions	ResponseCount
	44
AnsweredQuestion	44
SkippedQuestion	391

Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:09 PM	colors	
2	Jan 31, 2013 4:04 PM	seen it at the show	
3	Jan 31, 2013 2:52 PM	guess	
4	Jan 30, 2013 8:45 PM	yellow green in color	
5	Jan 30, 2013 8:16 PM	Not familiar	
6	Jan 30, 2013 7:56 PM	Color	
7	Jan 30, 2013 7:42 PM	color	
8	Jan 30, 2013 7:41 PM	dont kn	
9	Jan 30, 2013 7:20 PM	color scheme	
10	Jan 30, 2013 6:57 PM	I've never seen this product before.	
11	Jan 30, 2013 6:55 PM	I can not remember name brands	
12	Jan 30, 2013 6:27 PM	Guess	
13	Jan 30, 2013 6:16 PM	Looks like a val-co.	
14	Jan 30, 2013 6:10 PM	don't know	
15	Jan 30, 2013 5:56 PM	not sure	
16	Jan 30, 2013 5:27 PM	unfamiliar	
17	Jan 30, 2013 5:25 PM	Have not seen yet	
18	Jan 30, 2013 4:55 PM	it looks about right, im not sure if im thinking of another type	
19	Jan 30, 2013 4:17 PM	yellow and green	
20	Jan 30, 2013 4:05 PM	I don't know who manufactures this.	
21	Jan 30, 2013 3:45 PM	na	
22	Jan 30, 2013 3:40 PM	color	
23	Jan 30, 2013 3:34 PM	Color	
24	Jan 30, 2013 3:28 PM	magazine	
25	Jan 30, 2013 2:50 PM	Not familiar with equipment	
26	Jan 29, 2013 9:38 PM	color	
27	Jan 29, 2013 9:26 PM	i GUESSED	
28	Jan 29, 2013 9:00 PM	color recognition	
29	Jan 29, 2013 8:23 PM	color	
30	Jan 29, 2013 8:21 PM	i may have seen something like this on their webpage	
31	Jan 29, 2013 8:05 PM	color	
32	Jan 29, 2013 7:55 PM	think this is it	
33	Jan 29, 2013 7:46 PM	color	
34	Jan 29, 2013 7:33 PM	Dont know	
35	Jan 29, 2013 7:22 PM	theyre yellow	
36	Jan 29, 2013 6:43 PM	saw it advertised	
37	Jan 29, 2013 6:35 PM	that's what I think	
38	Jan 29, 2013 6:18 PM	dont know product	
39	Jan 29, 2013 5:11 PM	don't know	
40	Jan 29, 2013 5:01 PM	I have used them	
41	Jan 29, 2013 4:51 PM	totally unfamiliar with this	
42	Jan 29, 2013 4:34 PM	NO IDEA	
43	Jan 29, 2013 4:33 PM	red & green	
44	Jan 29, 2013 4:16 PM	NOT FAMILIAR	

Harper Research

Looking at the poultry pan feeder image above, which, if any, of the following manufacturers makes the product?

AnswerOptions	ResponsePerce	ResponseCount	OF THOSE THAT KNOW
Big Dutchman	37.3%	66	51%
Chore-Time	13.6%	24	19%
Cumberland	10.2%	18	14%
Lomax	3.4%	6	5%
Roxell	6.2%	11	9%
Val-Co	2.3%	4	3%
Other / Don't Know	27.1%	48	
AnsweredQuestion		177	
SkippedQuestion		258	



Harper Research

Why did you select this answer?

AnswerOptions	ResponseCount
	43
AnsweredQuestion	43
SkippedQuestion	392

Number	Response Date	Response Text	Categories
1	Jan 31, 2013 4:09 PM	colors	
2	Jan 31, 2013 4:04 PM	seen it somewhere	
3	Jan 31, 2013 2:52 PM	guess	
4	Jan 30, 2013 8:45 PM	Big duchman is orange and white	
5	Jan 30, 2013 8:16 PM	Not familiar	
6	Jan 30, 2013 7:56 PM	color	
7	Jan 30, 2013 7:43 PM	color	
8	Jan 30, 2013 7:42 PM	dont kn	
9	Jan 30, 2013 7:21 PM	color scheme	
10	Jan 30, 2013 6:57 PM	The commercial broiler farm I work for uses Big Dutchman products.	
11	Jan 30, 2013 6:55 PM	I can not remember name brands	
12	Jan 30, 2013 6:27 PM	Color	
13	Jan 30, 2013 6:16 PM	Looks like a roxell.	
14	Jan 30, 2013 6:10 PM	don't know	
15	Jan 30, 2013 5:56 PM	color	
16	Jan 30, 2013 5:27 PM	unknown	
17	Jan 30, 2013 5:25 PM	Saw at show	
18	Jan 30, 2013 4:17 PM	white and red	
19	Jan 30, 2013 4:06 PM	I don't know who manufactures this.	
20	Jan 30, 2013 3:45 PM	na	
21	Jan 30, 2013 3:41 PM	color	
22	Jan 30, 2013 3:34 PM	Color	
23	Jan 30, 2013 3:28 PM	ad	
24	Jan 30, 2013 2:51 PM	Not familiar with equipment	
25	Jan 29, 2013 9:39 PM	guess	
26	Jan 29, 2013 9:27 PM	guess	
27	Jan 29, 2013 9:00 PM	shape and color	
28	Jan 29, 2013 8:23 PM	color	
29	Jan 29, 2013 8:21 PM	I honestly have no idea who makes it	
30	Jan 29, 2013 8:05 PM	color	
31	Jan 29, 2013 7:55 PM	could not say	
32	Jan 29, 2013 7:46 PM	color	
33	Jan 29, 2013 7:33 PM	don't know	
34	Jan 29, 2013 7:22 PM	I believe this is ttheir colors	
35	Jan 29, 2013 6:43 PM	same as before	
36	Jan 29, 2013 6:36 PM	thats what I think	
37	Jan 29, 2013 6:18 PM	not familiar	
38	Jan 29, 2013 5:12 PM	don't know	
39	Jan 29, 2013 5:01 PM	I have seen them	
40	Jan 29, 2013 4:51 PM	because this is what it is	
41	Jan 29, 2013 4:34 PM	NO IDEA	
42	Jan 29, 2013 4:33 PM	orange	
43	Jan 29, 2013 4:16 PM	NOT FAMILIAR	

Harper Research

Have you ever purchased, or been involved in the decision to purchase poultry pan feeders?

AnswerOptions	ResponsePercent	ResponseCount
Yes	32.2%	57
No	67.8%	120
AnsweredQuestion		177
SkippedQuestion		258

